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Board of Directors

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James Wall, Director

NOTICE OF TELECONFERENCE MEETING

**TRIUNFO WATER & SANITATION DISTRICT (TWSD)
PUBLIC OUTREACH/COMMUNICATIONS COMMITTEE**

Members: Directors Janna Orkney and James Wall

TUESDAY, OCTOBER 12, 2021, 3:00 PM

Due to the threat of COVID-19 this meeting will be conducted pursuant to Governor Gavin Newsom's Executive Orders N-25-20 and N-29-20, which suspend certain requirements of the Ralph M. Brown Act to support social distancing guidelines and limit the spread of the virus. The District's Public Outreach/Communications Committee will be attending the meeting and conducting the District's business via video conference.

This meeting is being held via Zoom and all attendees are muted by default. To join via computer, click the following link: <https://zoom.us/j/99713921499>

If you do not have speakers or a microphone on your computer, you can dial in for audio. Call (669) 900-9128 or (346) 248-7799 and enter ID: 99713921499.

If you would like to speak during the public comment portion of the meeting:

ONLINE: Raise your hand, or use the Q&A panel to submit written comments.

PHONE: press *9 to raise your hand, *6 to send a request to be unmuted to submit verbal comments.

Public comment on any agenda item will be accepted by email to FidelaGarcia@trunfowsd.com. All public comments sent via email **must be received by 11:00 a.m. (PDT) on the day of the scheduled meeting to be read into the public record.**

AGENDA

1. Call to Order.
2. Public Comment. (5-minute limit per speaker)
3. Approval of minutes for the special meeting held on September 15, 2021.
4. Review outreach efforts since last meeting of September 15, 2021.

- a. TWSD Website.
 - b. Print: Articles, The Acorn, Other Publications, Ads, Bill Stuffers.
 - c. Social Media: Facebook & LinkedIn.
 - d. TV Broadcast: Spectrum 1 - regarding automatic read meters.
 - e. Event: Drip Irrigation Class of October 2, 2021.
5. Billing Expenses.
- a. Searle Creative.
 - b. Media.
6. New Business.
- a. Consider new outreach topics and media outreach to be used for each topic.
 - i. Drought Stage 1.
 - ii. Preparation for property tax bill questions.
 - iii. Other outreach topics.
 - b. Tightening Communication Between TWSD and Searle Creative Group with printed forms.
 - i. Advertisement Order.
 - ii. Social Media Request.
 - iii. Website Request.
 - c. Goal of public outreach.
7. Adjourn.

In compliance with the Americans with Disabilities Act, if you need special accommodation/assistance to participate in a District event, please call the CA Relay Service TDD line at 1-800-735-2929 or the Clerk of the Board at 805-658-4602. Notification prior to the meeting will enable the District to make reasonable arrangements to ensure accessibility to participate.